

Sydney Lee

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Portfolio Link: sydneyleedesigns.com

Profile

A Graphic Designer and Journalist based in New York City. Proficient in Adobe Suite, Email Marketing, Microsoft Office, Canva, and Social Media Platforms (Tiktok, Instagram, X, Facebook, LinkedIn),

Education

The New School, New York, NY — Bachelor of Arts in Journalism and Graphic Design, 2023

- Dean's Honor Symposium
- Scholarship Recipient (4 years)
- Capstone Grant Recipient
- CESJ Mini Grant Recipient
- Dean's List 2019

Skills

Technical

- Social Media Operation: Instagram, Tiktok, X, Facebook, etc.
- Writing
- Adobe Indesign: Magazines and Posters Layout
- Adobe Photoshop: Photo Editing
- Adobe Premiere Pro: Video Editing
- Ad Design- Wordpress, Shopify
- Adobe Illustrator: Drawings, Logos, etc.
- Adobe After Effects: Short Animation, Video Transitions
- Infographics: Data Visualization
- Email Marketing- Klaviyo, Mail Chimp, Omnisend
- Web Design- SquareSpace, Wix, ReadyMag, Figma

Soft

- Teamwork
- Communication
- Adaptability
- Creative
- Critical Thinking
- Patience
- Problem Solving
- Emotional Intelligence
- Organization
- Resourcefulness

Experience

Graphic Designer, Audio 46, New York, NY— 2025- 2025

- Designing ads, banners, email marketing, and running social media including Instagram, Twitter(X), etc.

Editorial Intern, The Style That Binds Us, New York, NY— 2024-2025

- Designing page layout and curating content for a 60 page online magazine that comes out monthly
- Filming and editing Tiktoks and Instagram graphics

Reporter, New School Free Press, New York, NY — 2021-2022

- Edited articles, illustrated cover photos, Filming and conducting interviews, reformulated website layout.

Financial Department Intern, San Francisco Ballet, San Francisco, CA — 2019-2019

- Created infographics using Adobe Suite, Canva, and Excel Spreadsheets